INVESTMENT OBJECTIVE & PHILOSOPHY

We are value investors who seek to generate market-beating returns by making prudent, disciplined, and sustainable investments in a range of asset classes from markets around the world.

- Think **independently**.
- Go wherever we find **absolute value**.
- Invest with the **long-term** in mind.
- **Focus** capital on our best ideas.
- **Manage risk** of permanent capital loss.

Micro-, Small-, or Mid-Cap investing involve greater risk not associated with investing in more established companies, such as greater price volatility, business risk, less liquidity and increased competitive threat.

Investments in international markets present special risks including currency fluctuation, the potential for diplomatic and political instability, regulatory and liquidity risks, foreign taxation and differences in auditing and other financial standards. Risks of foreign investing are generally intensified for investments in emerging markets.
ACTIVE MANAGEMENT

Many investment managers limit their investment universe in order to be classified as a “small cap growth” manager or a “large cap core” manager. At Appleseed, we look for deeply undervalued, responsible companies; beyond that, we place no limitations on ourselves.

Active Share - 102

<table>
<thead>
<tr>
<th>Beta</th>
<th>MSCI World Index</th>
<th>APPLX</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1</td>
<td>0.71</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Average Total Return</th>
<th>MSCI World Index</th>
<th>APPLX</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4.2%</td>
<td>5.84%</td>
</tr>
</tbody>
</table>

Appleseed Capital is an independent investment advisor founded in 1990:

- Based in Chicago with over $900 million of AUM
- 2015, became the first investment advisor in Chicago certified as a B Corporation.
- The Fund Investment committee includes eight investment professionals
- The portfolio managers managing the fund have significant personal investments in the fund

Boutique, value-shop, research-centric culture:

- Investment process focused on bottom-up, fundamental research
- Synergy between Wall Street experience and operating experience
- World view tends to be fairly contrarian
- Team-oriented research process and decision-making
INVESTMENT STRATEGY

Fundamentals
We consider the overall market environment, but we are ultimately bottom-up rather than top-down investors. We look to purchase stocks with strong, long-term fundamentals that we believe are temporarily out-of-favor among investors.

Valuation
We focus on the risk side of the investor equation, not just on the potential upside; we purchase companies selling at a substantial discount to our intrinsic value estimate.

Responsibility
We seek to manage risk by owning high quality companies with principled managers that run their companies in a responsible manner. We evaluate managers, product safety/quality, environmental policies and corporate governance.
# INVESTMENT PROCESS - part 1

## UNIVERSE OF PUBLICLY TRADED SECURITIES

## INITIAL SCREENS
Quantitative and Sustainability Screens

## RESEARCH PROCESS

<table>
<thead>
<tr>
<th>FUNDAMENTALS</th>
<th>FINANCIAL ANALYSIS</th>
<th>MANAGEMENT</th>
<th>VALUATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market trends</td>
<td>Balance sheet</td>
<td>Owner-operator mentality</td>
<td>Methods</td>
</tr>
<tr>
<td>• Cyclical vs. secular</td>
<td>• Non-Operating Assets</td>
<td>• Inside ownership</td>
<td>• 8-year DCF</td>
</tr>
<tr>
<td>• Pricing power</td>
<td>• Liquidity</td>
<td>• Use of stock options</td>
<td>• Private transactions</td>
</tr>
<tr>
<td>Competitive moat</td>
<td>• Financial leverage</td>
<td>• Returns cash to shareholders</td>
<td>• Relative valuation</td>
</tr>
<tr>
<td>• Barriers to entry</td>
<td>Income statement</td>
<td></td>
<td>• Residual income</td>
</tr>
<tr>
<td>• Patents</td>
<td>• Revenue model</td>
<td></td>
<td>• Dividend discount</td>
</tr>
<tr>
<td>• Brand strength</td>
<td>• Operating margins</td>
<td></td>
<td>• Sum-of-the-parts</td>
</tr>
<tr>
<td>• Customer concentration</td>
<td>• Free cash flow</td>
<td>Capital allocation choices</td>
<td>50% upside potential, minimal downside risk</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Historical performance</td>
<td></td>
</tr>
</tbody>
</table>
INVESTMENT COMMITTEE SCRUTINY

ASSUMPTIONS QUESTIONED
- Strength of competitive moat
- Revenue and profit forecast
- Balance sheet strength
- Assumed cost of capital
- Market size & growth potential
- Valuation assumptions
- Downside risk assessment
- Management quality

PORTFOLIO MANAGER AGREEMENT (3/4 agreement)

PURCHASE FOR THE PORTFOLIO
BUYING AND SELLING DISCIPLINE

When we purchase a new holding:

– A new equity holding must meet our investment criteria and must offer a sufficient margin of safety represented by the discount between our assessment of intrinsic value and the share price.

  • Collaborative decision making: Three-out-of-Four agreement required among portfolio managers in order to make a new purchase
  • Our position size reflects our view of an investment’s risk-return profile

When we sell an existing holding:

– The stock price of a holding reaches our estimate of intrinsic value
– Our investment thesis or intrinsic value estimate changes
– We believe we have better investment opportunities elsewhere
– Our Environmental, Social and Corporate Governance (ESG) assessment of a company changes
Process

- We stress-test our valuation estimates by looking at worst case revenues and deteriorating profit margin scenarios.
- Our analysts monitor each of the portfolio holdings intensively via SEC filings, quarterly conference calls, and meetings with management.
- Our investment committee and analysts constantly challenge the investment thesis assumptions of existing portfolio investments.
Our strategy seeks to minimize potential downside risk through the analysis of material non-financial factors and implementation of both positive and negative ESG screening:

- Environmental and sustainability reporting and transparency
- Regulatory, litigation and reputational risk
- Shareholder interests and brand integrity
- Board structure, accountability and executive compensation
- Select negative screening
Purpose of our ESG screening process:
- Identify companies that balance the generation of profits with an awareness of their impact on the environment and society

Exclude companies that generate material revenue from:
- Fossil Fuels
- Tobacco Products
- Alcoholic Beverages
- Gambling
- Weapons Systems
- Pornography
- ‘Too-Big-to-Fail’ Banking

Measure Performance and affirmatively invest based on:
- Environmental Reporting and Disclosure
- Safety
- Litigation and Reputational Risk
- Executive Compensation
- Board Structure and Accountability
- Human Rights Track Record
- Community Impact
Appleseed Fund looks to generate impact in its portfolio by investing in mission driven community banks.

The strategy generally holds between one and two percent of its portfolio in investments which have a direct, positive impact on local communities. We allocate a portion of the strategies capital to CDs in various Community Development Financial Institutions (CDFIs). These CDFIs provide loans to individuals and businesses which are under-served by traditional banks.

A few examples of local community impact in our portfolio:

- Offering mortgages and small business loans to women, minorities, rural residents and low-wealth families
- Stimulating and supporting small business growth and creating jobs in low income census tracts
- Provide financing to local green businesses
- Serving inner city communities
The Appleseed Fund shareholder advocacy efforts, as initiated by Pekin Singer Strauss, encourage boards and management teams to be more transparent and responsible for environment, social and governance (ESG) matters. We believe investors can have significant influence on the companies they own through informal engagement, through proxy voting and through shareholder resolutions.

Proxy voting

- Pekin Singer Strauss, on behalf of the Appleseed Fund, votes proxies in a manner that considers shareholder interests and that encourages boards to govern companies more responsibly. Our votes support management incentives that are aligned with the creation of long-term value for stakeholders, encourage more transparent reporting on companies’ sustainability initiatives, and bolster boards’ efforts to govern more responsibly.

Shareholder resolutions

- Filing a formal resolution to ratify or request a specific action be taken by a corporate board is another way to encourage companies to become more sustainable.
All three portfolio managers have their own capital invested in Appleseed Fund:

- We like to see managers who are personally invested in the companies we own; we assume Appleseed shareholders expect the same of us.
- We are more careful in our investing decisions because we are investors in the Appleseed Fund ourselves.

As of 12/31/2018 all three of Appleseed Fund’s portfolio managers personal investment was over $1 million.
**Diversification does not ensure a profit or guarantee against loss.**

Commodities are assets that have tangible properties such as oil, metals, and agricultural products. These instruments may subject the Fund to greater volatility than investments in traditional securities.

Source: Morningstar Direct – Note this data contains calculations of derivatives or short positions by Morningstar which may result in inconsistency.
### TOP HOLDINGS - as of 12/31/2018

<table>
<thead>
<tr>
<th>Company</th>
<th>Portfolio Weighting %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sprott Physical Gold Trust</td>
<td>14.40%</td>
</tr>
<tr>
<td>SINA Corp</td>
<td>7.20%</td>
</tr>
<tr>
<td>Hyundai Home Shopping Network Corp</td>
<td>4.55%</td>
</tr>
<tr>
<td>Oaktree Capital Group LLC</td>
<td>4.08%</td>
</tr>
<tr>
<td>Samsung Electronics Co Ltd</td>
<td>3.91%</td>
</tr>
<tr>
<td>SK Telecom Co Ltd ADR</td>
<td>3.70%</td>
</tr>
<tr>
<td>OSRAM Licht AG</td>
<td>3.47%</td>
</tr>
<tr>
<td>Embraer SA ADR</td>
<td>3.35%</td>
</tr>
<tr>
<td>China Mobile Ltd ADR</td>
<td>3.27%</td>
</tr>
<tr>
<td>Sberbank of Russia PJSC ADR</td>
<td>3.04%</td>
</tr>
</tbody>
</table>
EQUITY ALLOCATION BY REGION - as of 12/31/2018

<table>
<thead>
<tr>
<th>Region</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>28.0</td>
</tr>
<tr>
<td>South Korea</td>
<td>18.9</td>
</tr>
<tr>
<td>China</td>
<td>20.8</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>4.0</td>
</tr>
<tr>
<td>Brazil</td>
<td>8.2</td>
</tr>
<tr>
<td>France</td>
<td>2.7</td>
</tr>
<tr>
<td>Germany</td>
<td>8.0</td>
</tr>
<tr>
<td>Israel</td>
<td>4.7</td>
</tr>
<tr>
<td>Russia</td>
<td>4.7</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>100.0</td>
</tr>
</tbody>
</table>
SECTOR ALLOCATION

EQUITY ALLOCATION BY SECTOR - as of 12/31/2018

- Technology: 31.73%
- Consumer Cyclical: 12.75%
- Industrials: 22.93%
- Financial Services: 11.04%
- Communication Services: 10.81%
- Basic Materials: 3.46%
- Real Estate: 3.86%
- Healthcare: 3.42%

Total: 100.00%
CUMULATIVE RETURNS

GROWTH of $10,000 - as of 12/31/2018

- Appleseed Investor
- MSCI World Index

Alpha = 2.52%
Beta = 0.71

Go-Anywhere Value Fund Over Market Cycles

Source: Morningstar Direct The information shown is only for the time periods indicated. Performance for other periods may differ, possibly significantly. Performance data quoted herein represents past performance and does not guarantee future results. Market volatility can dramatically impact the funds’ short-term performance. Current performance may be lower or higher than figures shown. The investment return and principal value will fluctuate so that an investor’s shares, when redeemed, may be worth more or less than their original cost. Past performance data through the most recent month end is available at www.appleseedcapital.com or by calling 1-800-470-1029.
## PERFORMANCE STATISTICS

### ANNUAL RETURNS

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Investor Class (APPLX)</td>
<td>-2.02%</td>
<td>-18.05%</td>
<td>59.98%</td>
<td>4.92%</td>
<td>-2.57%</td>
<td>13.31%</td>
<td>19.09%</td>
<td>-1.68%</td>
<td>-9.12%</td>
<td>9.94%</td>
<td>17.42%</td>
<td>-3.41%</td>
</tr>
<tr>
<td>Institutional Class (APPIX)</td>
<td>-2.02%</td>
<td>-18.05%</td>
<td>59.98%</td>
<td>4.92%</td>
<td>-2.37%</td>
<td>13.57%</td>
<td>19.41%</td>
<td>-1.51%</td>
<td>-8.87%</td>
<td>10.16%</td>
<td>17.57%</td>
<td>-3.19%</td>
</tr>
<tr>
<td>MSCI World Index</td>
<td>9.04%</td>
<td>-40.71%</td>
<td>29.99%</td>
<td>11.76%</td>
<td>-5.54%</td>
<td>15.83%</td>
<td>26.68%</td>
<td>4.94%</td>
<td>-0.87%</td>
<td>7.51%</td>
<td>22.40%</td>
<td>-8.71%</td>
</tr>
</tbody>
</table>

### AVERAGE ANNUAL TOTAL RETURNS

<table>
<thead>
<tr>
<th></th>
<th>1yr</th>
<th>3yr</th>
<th>5yr</th>
<th>10yr</th>
<th>Since Inception*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investor Class (APPLX)</td>
<td>-3.41%</td>
<td>7.63%</td>
<td>2.18%</td>
<td>9.41%</td>
<td>5.84%</td>
</tr>
<tr>
<td>Institutional Class (APPIX)</td>
<td>-3.19%</td>
<td>7.83%</td>
<td>2.39%</td>
<td>9.60%</td>
<td>5.99%</td>
</tr>
<tr>
<td>MSCI World Index</td>
<td>-8.72%</td>
<td>6.30%</td>
<td>4.56%</td>
<td>9.67%</td>
<td>4.20%</td>
</tr>
</tbody>
</table>

Inception Dates: APPLX 12/8/06, APPIX 1/31/11

The fund's past performance does not guarantee future results. Italics indicate extended performance, as APPIX did not exist until 1/31/11. APPIX extended performance is an estimate based on the performance of APPLX, adjusted for the difference in fees. The inception date of APPLX is 12/08/06. The investment return and principal value of an investment in the fund will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the fund may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by calling 1-800-470-1029.

The gross expense ratio of the fund's investor class is 1.57%, and the institutional class is 1.32%; the net expense ratio after contractual fee waivers through January 31, 2019 is 1.36% and 1.17%. The Fund's ninety day redemption fee is 2.00%.

DISCLOSURE

You should consider the fund’s investment objectives, risks, charges and expenses carefully before you invest. The MSCI World Index is a widely followed, unmanaged group of stocks from 23 international markets and is not available for purchase. The Index provides total returns in U.S. dollars with net dividends reinvested. The Index return assumes reinvestment of all distributions and does not reflect the deduction of taxes and fees. Individuals cannot invest directly in the Index. However, an individual can invest in exchange traded funds or other investment vehicles that attempt to track the performance of a benchmark index. The Fund’s prospectus contain important information about the Fund’s investment objectives, potential risks, management fees, charges and expenses, and other information and should be read carefully before investing. You may obtain a current copy of the Fund’s prospectus or performance data current to the most recent month by calling 1-800-470-1029.

Value-based investments are subject to the risk that the broad market may not recognize their intrinsic value. Investments in international markets present special risks such as erratic market conditions, economic and political instability and fluctuation in currency exchange rates; this may be enhanced when investing in emerging markets. Investments in commodities may be affected by overall market movements, changes in interest rates, and other factors such as weather, disease, embargoes and international economic and political developments. Commodities may subject the Fund to greater volatility than investment in traditional securities. Small and mid-cap stocks involve greater risks and they can fluctuate in price more than larger company stocks. Short-selling involves increased risks and transaction costs. You risk paying more for a security than you received from its sale.

All performance data sourced from Morningstar.
### PORTFOLIO CHARACTERISTICS – 12/31/2018

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Average Market Cap ($mm)</strong></td>
<td>$5,598</td>
</tr>
<tr>
<td><strong>Total Long Equity Holdings</strong></td>
<td>25</td>
</tr>
<tr>
<td><strong>Fund Size ($mm)</strong></td>
<td>$160.3</td>
</tr>
<tr>
<td><strong>Active Share (Average)</strong></td>
<td>99</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Investor</th>
<th>Symbol</th>
<th>CUSIP</th>
<th>Inception Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPLX</td>
<td>90470K370</td>
<td>12/8/06</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Institutional</th>
<th>Symbol</th>
<th>CUSIP</th>
<th>Inception Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPIX</td>
<td>90470K164</td>
<td>1/28/11</td>
<td></td>
</tr>
</tbody>
</table>
Adam Strauss, CFA - *Portfolio Manager*


Bill Pekin, CFA - *Portfolio Manager*

Chairman of the Board of the Adviser. Bill also manages other strategies unrelated to the Fund. Prior to joining the Adviser in 2001, Bill worked in the investment banking division of Credit Suisse First Boston in Chicago. Prior to this position he was an investment banker and high yield/high grade research analyst at Donaldson, Lufkin & Jenrette in New York. Bill began his career at MetLife Investment Management Corp. in 1993. Bill earned a BA from Haverford College and an MBA from the Wharton School of the University of Pennsylvania in 2000. He was awarded the Chartered Financial Analyst (CFA) designation in 2003.

Joshua Strauss, CFA - *Portfolio Manager*


Shaun Roach, CFA - *Assistant Portfolio Manager*

Prior to joining the advisor in 2014, Shaun spent five years at Deloitte Financial Advisory Services assisting clients with valuation needs related to financial reporting, tax compliance, and strategic planning. He received a B.S. in Actuarial Science and Finance from the University of Illinois in May 2005 and a MBA from the University of Chicago in 2016.
Neeraj Bahl, CFA - Research Analyst
Neeraj Bahl joined the advisor in 2008, prior to which, he spent 17 years working in an operating management role in the Energy Sector. In his previous role, Neeraj worked in BP’s Integrated Supply and Trading Organization as an Oil Asset Trader. Neeraj received a B.S. in Electrical Engineering from the University of Illinois in December 1990 and a MBA from the University of Chicago in 2007.

Alexander Kuznetsov, CFA - Research Analyst
Prior to joining the advisor in 2016, Alexander spent two years as the vice president for investment banking services in Kazakhstan at Aton. Prior to this, he worked at Samruk-Kazyna, the sovereign wealth fund of Kazakhstan. Alexander began his career at Renaissance Capital, a leading emerging markets investment bank, in 2008. He received a BBA in finance, investments and banking from the American University of Central Asia and an MBA from the University of Chicago Booth School of Business.

Matthew Blume, CFA – Director of ESG Research and Shareholder Advocacy
Matt is the Director of ESG Research and the Manager of Shareholder Advocacy for Appleseed Capital. Prior to Appleseed, Matt was an investment advisor for Cornerstone Asset Management. He earned a B.S. in Electrical Engineering from Valparaiso University and is currently enrolled at Northwestern University’s Kellogg School of Management.
**INVESTMENT TERMS**

**Alpha** is a risk-adjusted measure of performance that represents the average return on a portfolio over and above that predicted by the capital asset pricing model (CAPM), given the portfolio’s beta and the average market return.

**Beta** is a measure of the volatility, or systematic risk, of a portfolio in comparison to the market as a whole. A beta of 1 indicates that the security’s price will move with the market. A beta of less than 1 means that the security will be less volatile than the market. A beta of greater than 1 indicates that the security’s price will be more volatile than the market.

**Information Ratio** is a ratio of portfolio returns above the returns of a market benchmark to the volatility of those returns.

**Sharpe Ratio** is a ratio used to measure risk-adjusted performance. It is calculated by subtracting the risk-free rate from the rate of return for a portfolio and dividing the result by the standard deviation of the portfolio returns.

**Standard Deviation** is applied to the annual rate of return of an investment portfolio to measure the investment’s historical volatility.

**Tracking Error** is the standard deviation percentage difference between the return of a portfolio and the return of a market benchmark.

**Downside Risk** is a statistical measurement of a portfolio’s dispersion below the mean return of a benchmark.

**Active Share** is the sum of active position weights as a percentage of the total fund, the degree to which a fund is different from its benchmark.
Sales Contact: Colin Rennich | 312.896.9660 | colin@appleseedcapital.com

Visit us online: www.appleseedfund.com

For more information on the Appleseed Fund, please call Appleseed at 1-800-470-1029 for a free prospectus. An investor should consider the investment objectives, risks, charges and expenses of an investment carefully before investing. The prospectus contains this and other information. Read it carefully before you invest or send money.

Distributed by Unified Financial Securities, LLC. (Member FINRA)